

Your Life After 25 #RelationshipRant 10/09/13 Twitter Party Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Your Life After 25 #RelationshipRant Twitter Party (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Trimble & Ajayi, LLC, The Single Woman, eFlirt Expert LLC, Tripp Advice and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: Trimble & Ajayi LLC, 15 Paris Drive Lawrenceville Ga 30043.

3. Timing: The Sweepstakes begins on September 25, 2013 at 12:00 a.m. Eastern Time ("ET"), ends on October 09, 2013 at 11:00 p.m. ET (the "Promotion Period"), and consists of ten (5) separate Sweepstakes each connected to a question Tweeted to the live Twitter audience. Twitter, Inc.'s servers are the official time-keeping device for the Sweepstakes.

4. How to Enter: To participate in this promotion you will need to have a Twitter account. If you don't already have a Twitter account, visit www.twitter.com to create an account; creating an account is free, but subject to its Terms of Service (<http://twitter.com/tos>). Once you have a Twitter account, follow @YourLifeAfter25 on Twitter.

During the Promotion Period, the Sponsor (@YourLifeAfter25) will Tweet ten-fifteen (10-15) questions, (each a "Question"). There will be one (1) Question Tweeted approximately every six (6) minutes. You will have five (5) minutes from the time of the Tweeted Question to Tweet one (1) relevant response, including the "#RelationshipRant" hashtag in your Tweet. During the Twitter party links will be tweeted for each sweepstakes, where you will be able to enter. You MUST be present during the twitter party to be eligible to win.

Tweets may not be indecent, obscene, hateful, tortious, defamatory, or libelous or contain material that violates or infringes another's rights, or disparage Sponsor, Administrator or any other person or party affiliated with the Sweepstakes, or contain material that is unlawful in any way. Sponsor reserves the right to disqualify any entrant where it finds the Tweet unlawful, or in violation of these Official Rules, all in its sole discretion.

Limit: Multiple entrants are not permitted to share the same email address or Twitter handle. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, Twitter handles, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the Twitter handle used to

register will be deemed to be the entrant. Each potential winner may be required to show proof of being an authorized account holder.

5. Facebook Disclaimer: Entrants should understand that they are providing their information to the Sponsor and not to Facebook. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook.

6. Drawings: Sponsor is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Sponsor will randomly select each potential Sweepstakes winner from all eligible entries received between each of the ten-fifteen (10-15) Question periods. Sponsor will announce each potential winner's Twitter handle at the same time. Sponsor will contact each potential winner through Twitter Message on or about two (2) business days after the end of the Sweepstakes. Each potential winner must respond to the Message with the requested information (collected for prize fulfillment purposes) within three (3) business days after notification or attempted notification in order to claim the prize. In order to receive the Message, the potential winner's "Tweet Privacy" Account setting must be "unchecked." If a potential winner of any prize cannot be contacted, fails to timely respond to the Twitter Message with the required information, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. Unclaimed prizes will not be awarded. Prizes will be fulfilled approximately 6-8 weeks after the conclusion of the Sweepstakes.

7. Prizes: Five (5) PRIZES: A copy of Mandy Hale's The Single Woman, Approximate Retail Value: \$20. A copy of Mandy Hale's The Single Woman + \$25 Visa gift card. Terms and conditions of gift card apply, Approximate Retail Value: \$45. A copy of Mandy Hale's The Single Woman + \$25 Amazon gift card. Terms and conditions of gift card apply, Approximate Retail Value: \$45. Profile From Scratch, 1 Copy of Love @ First Click: The Ultimate Guide to Online Dating, and An eFlirt Expert Emergency Date Kit, Approximate Retail Value \$200. 1 hour of dating coaching from TrippAdvice.com, Approximate Retail Value \$250.

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received during each applicable Question period. Limit: One (1) prize per person.

8. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Trimble & Ajayi, LLC, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

9. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

12. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court of Georgia (Southern Division) or the appropriate Georgia State Court located in Gwinnett County, Georgia; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and

enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Georgia without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

13. Entrant's Personal Information: Information collected from entrants is subject to Sponsor's Privacy Policy (<http://yourlifeafter25.com/privacy-policy/>).

14. Winner List: Winners will be announced during the Promotion Period through Twitter from @YourLifeAfter25.